

Manage and market your Entertainment..

Ezy!



TOTAL BOOKING SOLUTION!



Entertainment Agency, Accounting, Marketing & Management Software.

Why you should use Agency Management Software?

1. You can send **SMS** directly from the system! **Check availabilities, confirm bookings, send worksheet details** etc.
2. **Track Bookings** with **Daily, Monthly, Weekly and Yearly views**. Bookings are **color coded** depending on their status.
3. Provides a comprehensive **Venue Call tracking Management system** from which **Full color promotion** can be sent via Email.
4. Provides a Built in **Promotion Cataloging system** for storing Artists, Bios, Photos, Demos etc.
5. Send **Invoices, Booking Confirmations, Contracts, Worksheets** via email and have them signed automatically. You can also attach Annexures, Drink Riders or Stage Plots.
6. Create full color **Artist rosters** and full color marketing PDF's for **promotiing acts, tours, special events** via email
7. Full Accounting package built in which tracks **GST, Artist & Staff Commissions, Deposits, Invoices etc.**
8. Create Quarterly, Monthly or Weekly booking reports.. Outstanding Commissions, What's Selling, GST Reports etc..
9. You can also Access the software from HOME!! All you need is an Internet Connection...
10. Multiple users can use the software simultaneously via the network.
11. Users have different levels of security which means critical information can be "Off limits" to certain users.

Heres what some of our Clients say...

R. Potts - Rob Potts Entertainment Edge (Ex Allied Artist)

Hey Ron, thanks for all your **great support** in working through all the improvements to the Agency Easy booking package. You have been great and the whole software package is now **working fantastically** with all the extra bits we asked for. **Good service and much appreciated.** Cheers Rob Potts

Angela Herschel, Live Entertainment Australia - Winner: Management/Agent of the year QLD

Being a high volume booking agency TIME is something that we always needed more of! Using the Agency Edition of this software, we have been able to successfully streamline the Booking process and increase productivity exponentially. This has allowed us more time to provide a quality, professional service to our Client Venues... Highly recommended!!! Five stars ★★★★★

T. Scarcia - The Talent Office

I purchased the software in November 2005 and have not looked back! Adding bookings is easy and I can have a signed contract, booking confirmation or Worksheet emailed to a client within minutes! There were a couple of things that I specifically required in the system and these were implemented within a week! **I honestly cannot fault the software or Making Life Ezy in any area of my relationship with the business;** they have been prompt, professional and courteous. If there have been any issues, Ron Neville has remotely logged into my system and solved the issue immediately. I have no problem in recommending this software to any serious Entertainment Agent.

Brad Stanford, Marketing & Entertainment Manager - South Sydney Junior Rugby League Club

I have found the initial set up and operation of the Making Life Ezy Software to be seamless and without fault. The software has helped me organise our entertainment requirements and streamline our operations. The ongoing service and customisation has been faultless considering in most cases this is where other products fall down. I would have no hesitation in recommending Making Life Ezy to any potential customers.

There is no product like this in the world and due to this fact, Making Life Ezy software has negotiated with the Box Hill Institute in Melbourne to incorporate the software into their Music Business Studies curriculum from 2007. In 2008 a Music business curriculum based around our software will have been created and packaged to be onsd to Universities and campuses throughout the World!



Artist page shows contact details, current bookings, outstanding commissions or any payments made to the Artist, GST, Artist Management or even Related Acts which are any act which can't work if this act is booked. (Members may perform in different acts) Click onto the SMS Symbol and type a message which will be sent immediately to the contacts Mobile phone. Edit and create Promotional templates, Drink riders, Contract Annexures, Stage Plots, Send emails, sort by Artist's by category...

Monthly Bookings - This view shows performances for a particular month which can be filtered by Artist, Venue or Booking Status. Monthly views can be exported to PDF for sending Venue programs or Artist Availabilities. Bookings can also be viewed Daily, Weekly or Yearly. Click on a booking to edit Booking Details in the comprehensive booking system.

Main Office - logging into the system you will see this screen which shows the Color coded bookings and their status for the current week. Also any Tasks or Calls to be completed by the current User logged in. Call Manager allows you to track calls to Venues and contacts. Due calls are Colored red to attract attention to the overdue calls. Large bright Navigation icons and a very handy "Quick find" making finding records very easy...

Monthly Booking Report which shows bookings in a Calendar format which can be filtered by Venue, Artist or Bookings status. Very handy when sending Venues their Entertainment program, or Artists and Management the Month's performances. These PDF reports can be sent straight to email...

Bookings Page - The heart of the system is a comprehensive booking system which handles ticketing, Accommodation, Promotion, Commissions, Fees, Guarantees, Contract, Booking Confirmations and Worksheet generation. You can even SMS a worksheet to an Artist! Also includes an intuitive Booking & Publicity progress section, Booking Financials and a takings projection system.

Great looking forms - AgencyEzy generates professional forms automatically. Invoices, Reports, Promotion, Artist Rosters, Contracts, Booking Confirmations, Worksheets, all which can be Emailed, Faxed or mailed. Signatures can be stored in the system which allow signed contracts to be emailed to Clients!

